

TASMANIA - a nice place to be - a great place to visit

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As an avid reader of the weekend Australian, it has been both heartening and exciting to read the growing enthusiasm for and the visitor numbers to Tasmania. Two well written articles described in glowing terms just what Tasmania has to offer....it's diversity, beauty, fine food and wine and proximity to so many outstanding experiences. It was once the place that everyone has on their to do list but often did not make it. This is all changing. The recent Tourism awards acknowledge all the above with Tasmania scooping 19 awards, seven of them gold.



While many enjoy the high class adventure tourism Tasmania has to offer, with Cradle mountain and the new Three Capes walks the most iconic, there is a blossoming array of fine food and wine, whisky distilleries, cider, berries, so much fresh produce, fine hotels and luxury getaways, but also an exciting arts and culture scene....with Mona heading this genre. Mona attracts people to Tasmania as a stand alone reason to visit Hobart.

Numbers are growing at 7 percent per year with 1.14 million people visiting last year. There are periods when both hotel rooms and hire cars are hard to come by.

Tasmania seems to have everything in one place, from penguins and fast boat cruises around the sea cliffs of Bruny and Tasman islands, to dreamy reflections along the west coast wilderness river from Strahan, to historic buildings, wine trails from Launceston along the Tamar River, Launceston's iconic Cataract gorge in the heart of the city and the award winning Josef Chromy wine and food centre, mountains, rivers,



National parks, World Heritage forest areas, white beaches and a new sophistication which attracts a broad spectrum of people from all over. Tasmania attracts the young and the old and all in between with it's blend of hiking trails, new world class biking trails, luxury accommodation and food and wine and camping possibilities for families and many other combinations. One of Australia's biggest Agricultural Field Days, Agfest, is held in the three days before the Woodbourn Sale; Thursday, Friday, Saturday.

We at Woodbourn have suggested each year, that bookings need to be made early for travel to Tasmania....we now think with this new level of visitor numbers, the need to plan ahead is even more important.

Woodbourn Sale Day 9th May 2016 at 12 noon

We look forward to seeing you here.
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