



Photo: Phillip Biggs

The Woodbourn Sale

Monday 5th May, 2014 at 11.30am

Woodbourn Contacts

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How long will you come for?

There's more to the Woodbourn Sale than the cattle - come and see for yourself. Give yourself a Tassie break and stay a while.

Turn to page 3 for some suggested Tasmanian tour itineraries.

Woodbourn 1969 - 2014

Continuing to breed and offer quality Murray Greys.

Over 45 years of genetics and cattle breeding acumen.

Charles Wallace started breeding grey cattle 45 years ago and has maintained an enviable standard and reputation over that period. He has had extended periods on the committee and has judged at shows all over Australia. Woodbourn cattle have achieved many milestones, including significant sales overseas.

Woodbourn prides itself on the standard of health and testing which each bull and female undergoes before being offered at the Woodbourn sale.

Details of sale cattle will be posted early February 2014.



Woodbourn Health

Woodbourn aims to maximise the reproductive integrity and health of their stud stock by adopting a number of precautions against disease.

The comprehensive health regime at Woodbourn means you can buy Murray Grey cattle with a high level of assurance.

All cattle offered at the Woodbourn Sale have been:

- Tested to show that they have no Bovine Viral Diarrhoea Virus (BVDV) Persistently Infected (PI) animals.
- Vaccinated against BVDV to ensure they are protected to the effects of this infection
- 7 in 1 vaccine

All bulls offered are also:

- Vaccinated against Vibriosis, a sexually transmitted cattle disease.
- Given two vaccinations to ensure they have immunity established prior to leaving the premises.

All calves are:

- Weighed at birth
- MN3 status
- Scanned for carcass data
- Vet checked
- Genetic disorder tested

Breeding objectives

At Woodbourn, we believe that breeding for structural soundness, quiet temperament, an acceptable type (easy doing on grass and early to conceive) is the basis of a successful breeding program.

We also believe that in any decision making process, all technology that is available should be seriously considered. Therefore we have been embracing the Breedplan program since 1969. This program quantifies the important traits such as birth weight, growth, milk, carcass, and fertility and while it can never be 100% accurate, it certainly takes the guesswork out of the equation.



The Woodbourn Difference

ALL WOODBOURN BULLS ARE DNA SIRE VERIFIED

45 years of breeding

Depth of genetics.
Strength of type.
Continuity of breeding.

Registered with the Murray Grey Society

Quality Assurance.
Pedigree Guarantee.
Breedplan Figures.

Sourced from the best genetics throughout Australia

Outcross – new genetics.
Huge gains in genetic trends.

Are increasing their average weight each year on a grass and hay regime

Doing ability assured.
Predisposition to maintain and hold condition.

Are fully guaranteed

If it's our problem, we fix it.
We offer either a replacement or a credit at next sale.

Are vet checked for soundness and breeding capabilities

Assured healthy and ready for use.
Longevity.
High conception rates.

Are all tagged and weighed at birth, and scanned for EMA, IMF, RIB, Rump Fat

Physical measurements ensure the accuracy of information to help you breed cattle to meet specifications.
Assist your selection criteria.

Are regularly blood tested as part of the Johnes Disease program and are MN3 status

Trust that you are buying from an accredited Market Assurance Program.

Woodbourn offers comprehensive freight arrangements and generous assistance

Makes the process simple and worry free.

The Woodbourn Sale is only part of the experience

“Tasmania is the only state in Australia to be named as one of the top ten destinations in the world”

- *The Australian*, Tuesday, 21st January 2014.

There's more to the Woodbourn Sale than the cattle - come and see for yourself.

The Woodbourn Sale is an event in itself.

Firstly and foremost there is a history of dedicated breeding behind the cattle offered each year and secondly, Charles Wallace's reputation as a respected cattleman is widely recognised.

Each year Woodbourn offers approximately 35 bulls and 35 females. These animals are sold to every state in Australia.

Woodbourn is 25 minutes from the Launceston airport.

It is very inexpensive to fly to Tasmania from Brisbane, Sydney, Adelaide, Melbourne and even from Perth if you book ahead.

The Woodbourn Sale is only part of the experience.

Tasmania is the other benefit ... visitors love Tasmania.

It is easy to get to, easy to move around, uncrowded and very beautiful ... and ... it is delicious.

Don't just see the Woodbourn Sale - give yourself a break and stay a while.

Easy to do itineraries

Itinerary One

Day 1.

Arrive Launceston airport, pick up car and drive to Longford for your few nights' accommodation.

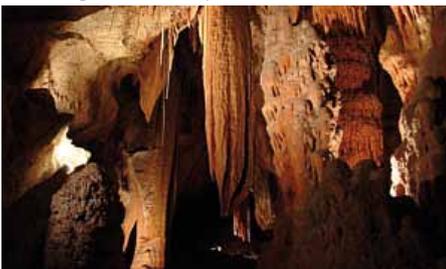
See the World heritage historic properties of Brickendon and Woolmers .



Day 2.

Head out early to the Woodbourn Sale 15 minutes away. Arrive nice and early for the 11.30am sale. You will be well looked after with a great morning tea while you inspect the cattle. The sale starts at 11.30am and then you will sit down for a delicious piece of yearling porterhouse, hot soup and something sweet to follow.

On Monday evening, join the Tasmanian Murray Grey Breeders for a casual dinner at the Longford Country Club Hotel.



Day 3.

Head out to Deloraine to see the luscious green rolling hills, the yarns at Deloraine Yarns Tapestry, and underground caves at Mole creek.

Day 4.

Take a trip down the Midlands highway to historic Campbell Town and Ross and be charmed by the history, the craftsmanship of the convicts, the food and antiques.

Day 5.

Pack a picnic and drive up to the top of Ben Lomond among the rocks and maybe snow, and a view to die for.

Day 6.

Don't forget Launceston with its myriad of dining options, its beautiful Cataract Gorge (right in the middle of town) and elegant historic buildings.

Itinerary Two

Day 1.

Fly direct to Launceston airport (airfares as low as \$45).

Stay in Launceston and try some of the food and wine Tasmania is known for.



Day 2.

Take the 30 minute drive to the Woodbourn Sale. Why not arrive at 9.30am for a great morning tea while you inspect the cattle.

The sale starts at 11.30am and you will then sit down for a delicious piece of yearling porterhouse, hot soup and something sweet to follow.

On Monday evening, join the Tasmanian Murray Grey Breeders for a casual dinner at the Longford Country Club Hotel.

Day 3.

Slowly take in the beautiful views along the Tamar River while you visit the many vineyards along the wine route. Have lunch, taste your favourite drop and arrive back in Launceston just in time to try a different restaurant.



Day 4.

A day for walking. Admire all the art work at Inveresk, and take the board walk to the Cataract Gorge. By the time you have done that you will be ready for lunch at the Gorge restaurant - they will even order you a taxi for the short distance back to your hotel.

Visit the James Boag Brewery in Launceston or the Seahorse Centre at Beauty Point.

Day 5.

It's your choice today - there are historic towns (Evandale, Longford, Ross and Campbell Town) to see bakeries, antiques and of course great shopping in Launceston.

Itinerary Three

Let's head South this time.

Day 1 and 2.

Fly into Hobart and enjoy this beautiful city on the water. Drive to the top of Mt Wellington - this rugged mountain overlooks the city.

Wander around the water front and Salamanca and possibly stay at Salamanca Place.

Marvel at the sandstone buildings, enjoy the splendid restaurants, see the galleries and be shocked and fascinated at the world acclaimed MONA (Museum of Old and New Art).

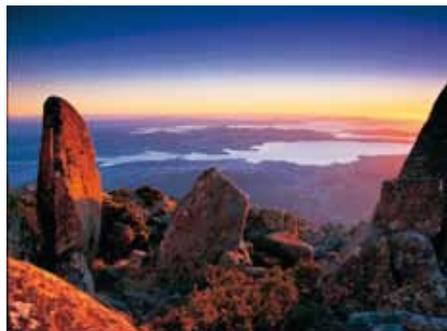
Day 3.

After a scenic drive to the historic site of Port Arthur in the late afternoon, prepare yourself for the trip of a lifetime.

Day 4.

Zip around Tasman Island and Cape Pillar with Rob Pennicott Cruises.

Visit the Port Arthur Historic Site



Day 5.

Head up the highway (two hours) to Longford for the night, ready for the Woodbourn Sale

Day 6.

Woodbourn Sale at 11.30am. Morning tea while you inspect the cattle, lunch with a delicious piece of yearling porterhouse, hot soup and something sweet to follow.

On Monday evening, join the Tasmanian Murray Grey Breeders for a casual dinner at the Longford Country Club Hotel.

Itinerary Four

Day 1.

Fly into Launceston, enjoy the night there at a fine restaurant, or head off straight away through the Western Tier mountain range to Derwent Bridge for a very rustic, home style meal and accommodation.

Day 2.

Spend at least an hour admiring The Wall: metres and metres of carved huon pine historic tabloid. Not to be missed.

Day 3.

Straight to Strahan through beautiful mountains, button grass plains and unique mining town of Queenstown. Enjoy the coastal town of Strahan and be ready for the following day.

Day 4.

Boat down the Gordon River ...TAKE YOUR CAMERA.

Day 5.

Slowly make your way up the highway, through the Tarkine Forest to Smithton and on to Stanley and try some seafood while you are charmed by this close knit coastal village.

Day 6.

Time to make your way through the lush North West farmland to stay close to Cressy for the Woodbourn sale

Day 7

Sale Day at Woodbourn.

Arrive nice and early for the 11.30am sale. You will be well looked after with a great morning tea while you inspect the cattle. The sale starts at 11.30am and then you will sit down for a delicious piece of yearling porterhouse, hot soup and something sweet to follow.

Itinerary Five

Are you sick of airports?

Take to boat from Melbourne to Devonport - T T Line overnight. **Woodbourn is an hour and a half from Devonport.**

Day 1.

Arrive nice and early this morning, head straight to Cradle Mountain with all it has to offer. Known the world over for its wild beauty.



Day 2.

Continue your stay at Cradle Mountain - take a walk around Dove Lake or Crater Lake or even to the top of Cradle Mountain for the very fit (remember your warm and wet weather gear) - it's up to you how adventurous you are.

Day 3.

Slowly make your way towards Launceston, enjoying chocolates at the chocolate factory at Latrobe, berries at the Raspberry Farm at Elizabeth Town or sample the cheeses at Ashgrove Cheeses at Elizabeth Town. Wander through the delightful township of Deloraine.

Stay in Launceston or Longford, enjoy an evening meal and read your Woodbourn Sale catalogue in preparation for the following day.

Day 4.

Head out early to the Woodbourn Sale 15

minutes away. Arrive nice and early for the 11.30am sale. You will be well looked after with a great morning tea while you inspect the cattle. The sale starts at 11.30am and then you will sit down for a delicious piece of yearling porterhouse, hot soup and something sweet to follow.

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Itinerary Six

The East Coast

Day 1.

Plan your flight to arrive in the morning so you can make your way to the east coast by evening ... Swansea or Freycinet.

You could travel through Scottsdale, winding your way through the most magnificent sassafras and myrtle forests you would see anywhere to the coast. Alternatively you could go down the highway to Campbell Town and then turn left to the East Coast.

Day 2.

Walk up to the lookout over Wineglass Bay or further. It is a very beautiful region.

Enjoy a meal and stay at Freycinet Lodge.

Day 3.

Explore the area on foot or take a kayak paddle across the water.

Day 4

Make your way back up the highway, lunch in Swansea and if time allows, go up the coast further to the Bay of Fires at St Helens, to Launceston or Longford.

Day 5.

Head out early to the Woodbourn Sale 15 minutes from Longford.

Arrive nice and early for the 11.30am sale. You will be well looked after with a great morning tea while you inspect the cattle. The sale starts at 11.30am and then you will sit down for a delicious piece of yearling porterhouse, hot soup and something sweet to follow.

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